Dan Gould Ph.D.

Dan Gould is the Director of the Institute for the Study of Youth Sports at the Michigan State University. He has studied the stress-athletic performance relationship, burnout in young athletes, athlete motivation, the psychology of coaching, talent development, parental influences in youth sports, and how coaches teach life skills to young athletes. He is widely published, served on the US Olympic Coaching Development Committee for a decade and has been highly involved in coaching education.