

2025 CAC Awards Program Social Media Giveaway Contest

October 1 – November 13, 2025

RULES AND REGULATIONS

No purchase necessary to enter for a chance to win (See Rule 3.11)

1. HOW TO PARTICIPATE

- 1.1 **Administrator:** The administrator of this contest is the Coaching Association of Canada (the “Contest Administrator or “CAC”). The official Sponsor of this contest is Suncor Energy Products Partnership (the “Contest Sponsor” or “Suncor”).
- 1.2 **Eligibility:** The 2025 CAC Awards Program Social Media Giveaway Contest (“Contest”) is open to residents of Canada only:
- 1.2.1 who have reached the age of majority in their province/territory of residence; and
 - 1.2.2 who are in compliance with the Contest Rules and Regulations (“Rules”), including, but not limited to, Rule 1.5;
 - 1.2.3 who share a post on Instagram or Facebook using either the hashtag #CAC2025Awards or the hashtag #PrixACE2025 and tag @coach.ca.

Entrants meeting all of these criteria will be referred to as “Eligible Entrant”.

The following individuals are not eligible to participate in the Contest, and the term “Eligible Entrant” shall not include:

- 1.2.4 employees and retirees of CAC and its contractors, representatives, advertising and promotional agencies;
 - 1.2.5 employees and retirees of Suncor and its parent, subsidiaries, affiliates, franchisees, agents, associates, dealers, representatives, advertising and promotional agencies;
 - 1.2.6 members of the immediate family (brothers, sisters, children, father, mother, spouse) of the individuals outlined in 1.2.4 and 1.2.5;
 - 1.2.7 any person domiciled with the individuals outlined in 1.2.4 and 1.2.5 and 1.2.6.
- 1.3 **Contest Period and Entry:** When an Eligible Entrant meets the Contest criteria during the eligible period (beginning on October 1, 2025, at 12:01 AM Eastern time and ending on November 13, 2025, at 11:59 PM Eastern time, inclusive), the Eligible Entrant automatically qualifies for one (1) ballot into a final draw (the “Entry”). All entries become the property of Contest Administrator and will not be returned to entrants. The Contest will award prizes to ten (10) Eligible Entrants.
- 1.4 **Contest Entry Restrictions:** Each individual may have a maximum of one (1) Entry into the Contest. No purchase is necessary to enter or win the Contest Prize. (See Rule 3.11).
- 1.5 **Awarding of Prize:** Subject to the Rules of the Contest, the Prize will be awarded to each of the Eligible Entrants whose official Instagram or Facebook account was used to post the selected entry. The CAC will send a private message to each of the ten (10) selected Eligible Entrants. These Eligible Entrants will be required to provide their full name and address in order to have the opportunity to receive the Prize. Each selected Eligible Entrant’s name must match the Instagram or Facebook account owner.

2. PRIZE

- 2.1 **Prize:** The Prizes will be awarded by random computer-generated draw. Ten (10) prizes of the same value will be awarded to ten (10) selected Eligible Entrants who meet the Contest requirements. Each Prize must be accepted as awarded and is non-transferrable. No cash alternatives, substitutions or transfers of the Prize will be allowed. For greater certainty, the Prize winners shall not be entitled to convert or exchange the Prize for cash.

Once the Prizes have been awarded, the winners will have no further recourse against the Contest Administrator.

There will be ten (10) Prizes awarded, each of a \$100 Petro-Canada Gift Card (total value of each Prize is \$100) during the Contest ("Prize").

- 2.2 **Odds:** The odds of being randomly selected for a Prize depend on the actual number of eligible entries received during the Contest entry period.

- 2.3 **Contest Prize Draw:** The draw for the Prize will be made by a random computer-generated selection on November 14, 2025, at 10:00 AM Eastern Time at 2451 Riverside Drive, Ottawa, ON, from all entries registered during the Contest Period ("Prize Draw"). The ten (10) selected Eligible Entrants will be contacted from the CAC's Instagram and Facebook accounts on November 14, 2025. If the Contest Administrator is unable to get in touch with and get a personal response from a selected Eligible Entrant within ten (10) business days of the end of the Contest or if, within that same period, Contest Administrator or its representatives are unable to proceed to administer the skill testing question under the procedure provided for in section 2.4 hereafter, then another Eligible Entrant will be randomly selected for that Prize and the initial selected Eligible Entrant will be disqualified, his/her right to the Prize will be forfeited and that selected Eligible Entrant will have no further recourse towards Contest Administrator, Contest Sponsor, or anyone else involved in the Contest.

- 2.4 In order to win the Prize, each selected Eligible Entrant must correctly answer a time limited, arithmetical, skill-testing question to be administered in person or by telephone by the Contest Administrator or its representatives. If the selected Eligible Entrant does not do so, another Eligible Entrant will be randomly selected for that Prize and the initial selected Eligible Entrant will be disqualified, his/her right to a Prize will be forfeited and that selected Eligible Entrant will have no further recourse towards Contest Administrator, Contest Sponsor, or anyone involved in the Contest.

- 2.5 **Unclaimed Contest Prize:** In the event that a Prize remains unclaimed after the Contest Administrator has made a reasonable effort (as outlined in Rules 2.3 and 2.4) to award the Prize, the Contest Administrator reserves the right to abandon the process for awarding the Prize to an Eligible Entrant and, in such a case, at its sole discretion, may instead cancel the Prize or donate the Prize to a charitable organization of its choosing.

3. GENERAL RULES

- 3.1 All Contest Prize claims are subject to verification by Contest Administrator and/or its designated representatives. Entries made with multiple addresses, under multiple identities, through the use of any device or artifice to enter multiple times, or entries that are in excess of the permitted number of entries for the Contest period(s) will all be automatically void. Contest Administrator will be the sole and final arbiter in validating Prize claims.

- 3.2 If a dispute arises regarding who submitted an entry, the entry will be deemed to be submitted by the owner of the Instagram or Facebook account who submitted the eligible post at the time of entry.

- 3.3 By participating, each Eligible Entrant and the winner agree:

3.3.1 to be bound by these Rules and the decisions of Contest Administrator;

- 3.3.2 to the collection and use of his/her personal information by Contest Administrator for the purposes of administering the Contest;
 - 3.3.3 to release and hold harmless Contest Administrator, its affiliates, subsidiaries, partners, and independent contractors, and each of their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for any claims/damages whatsoever with respect to acceptance, possession, use or misuse of the Prize, and/or entry into or attempt to enter into the Contest;
 - 3.3.4 to permit Contest Administrator to use his/her name, Instagram or Facebook post, the details on his/her entry (including any statement therein), city, province/territory of residence, and/or declarations regarding the Prize for advertising or publicity purposes without any compensation.
- 3.4 The decisions of Contest Administrator in relation to this Contest will be final and binding on all Contest entrants.
- 3.5 Contest Administrator shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost / delayed / incomplete / interrupted / misdirected / stolen / illegible / deleted data / network transmissions, line failures of any telecommunication network, failure of computer equipment, software, websites, inability to access any online service or web site, or any other malfunction or human or technical error, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible, undelivered or misdirected entries.
- 3.6 Contest Administrator reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest, subject, in Quebec, to the approval of the *Régie des alcools, des courses et des jeux*.
- 3.7 If a selected Eligible Entrant is awarded the Prize due to a system error, malfunction or defect or human error, the Prize will be returned to the prize pool, to be re-awarded.
- 3.8 Under no circumstances will the Contest Administrator be required to award more prizes than indicated in these Rules or to award the Prizes otherwise than in accordance with these Rules.
- 3.9 The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. For non-Quebec residents: All issues and questions concerning the construction, validity, interpretation and enforceability of the Rules or the rights and obligations as between the entrant and CAC in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. For Quebec residents: any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* du Quebec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 3.10 For a copy of the Contest Rules and Regulations, please write to:
- Coaching Association of Canada
2451 Riverside Dr
Ottawa, Ontario K1H 7X7
- or visit the Coaching Association of Canada web site: <https://coach.ca/programs-and-initiatives/events-and-awards/cac-national-awards-program>.
- 3.11 No purchase is necessary to win a Prize. Eligible Entrants may also submit an entry for the Contest by mail or by email. If by mail; send by mail a hand-written, original (not mechanically reproduced), 25 word or more description of why you want to celebrate one (1) or more recipients of the 2025 Petro-Canada Coaching

Excellence Awards, to: **2025 CAC Awards Program Social Media Giveaway Contest**, Coaching Association of Canada, 2451 Riverside Dr, Ottawa, ON, K1H 7X7. Entries must be postmarked on or after October 1, 2025, and must be received no later than November 13, 2025. Limit of one (1) Entry per Eligible Entrant. The Entry must provide a phone number and/or email address that Contest Administrator can use to contact the Eligible Entrant, should they be selected. All mail-in Entries will bear the same odds of winning a Prize as regular Entries. Potential mail-in winners will be notified on how to claim a Prize (See Rules 2.2 through 2.5 for related details). If by email; send by email a 25 word or more description of why the Eligible Entrant wants to celebrate one (1) or more recipients of the 2025 Petro-Canada Coaching Excellence Awards to communications@coach.ca. Entries must be received between October 1 and November 13, 2025, inclusively. Limit of one (1) Entry per Eligible Entrant. All email Entries will bear the same odds of winning a Prize as regular Entries. Potential email winners will be notified on how to claim a Prize (See Rules 2.2 through 2.5 for related details).

- 3.12 If a paragraph of these Rules is declared illegal, non-executable or null by a competent court, then this paragraph will be considered void, but all unaffected paragraphs will be applied within the limits of the law.
- 3.13 In case of any discrepancy between the French and English versions of these Rules, the English version shall prevail.
- 3.14 Ce document est disponible en langue française sur demande. This document is available in the French language upon request.