

Dan Thompson, President, Canadian Tire Jumpstart

Dan Thompson is no stranger to sport. In the late 70's and 80's, Dan spent seven years as a member of the Canadian National Swim Team. He was a gold medalist in the 100 metre butterfly at the 1978 and 1982 Commonwealth Games, attended two World Championships and was a member of the 1980 Boycotted Moscow Canadian Olympic Team.

Dan graduated from the University of Toronto in 1981 with a Bachelor of Science Degree in Physical and Health Education and then proceeded to launch a career in marketing. Over a 25 year period, Dan worked in various marketing capacities most recently at MacLaren McCann Inc., one of Canada's largest integrated marketing firms. At Maclaren, he was the President of Momentum where he led the development of experiential marketing and integrated sponsorship programs for some of Canada's largest corporations.

With his competitive swimming days behind him, Dan re-entered the sporting world in 2004 to help rebuild the sport he loves by serving as Volunteer President of Swimming Natation Canada. He held that post for four years and is currently serving as a Vice President of Swimming Natation Canada.

In 2007, Dan joined Canadian Tire Jumpstart Charities™ as President. In this capacity, Dan has used his sport and business acumen to develop a strong brand and successful program delivery system for Canadian Tire Jumpstart®. Canadian Tire Jumpstart provides financially disadvantaged kids, ranging in age from 4 to 18, the opportunity to participate in organized sport and recreation. To date, the program has 279 Chapters and has helped more than 176,000 kids across Canada 'get in the game'.

Dan lives in Aurora Ontario with his wife and two daughters who are active in sport as competitive swimmers.

