

**Kelly Murumets, President & CEO**

Kelly is the President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada. ParticipACTION has been an iconic Canadian brand since 1971 and was relaunched under Kelly's dynamic leadership in 2007. Kelly is a passionate leader who has a history of effecting change in organizations. Prior to joining ParticipACTION, she was president of a publicly traded U.S. telecommunications company, where she oversaw the integration of four bankrupt /nearly bankrupt companies into one thriving organization that ranked 7th in Deloitte's Technology Fast 50 Program. Kelly is a member of the Young Presidents' Organization (YPO) and has advised leaders from Canada, the United States, South America and Europe on how to develop focused strategies and realize results within their organizations. Kelly has been involved with the not-for-profit sector throughout her career. She is a member of the Bishop's University Board of Governors, the Dean's Advisory Council for the Laurier School of Business & Economics and is a Director of ParticipACTION. She has worked and volunteered for the Children's Aid Society and Covenant House and speaks regularly to organizations across the country. She holds an MBA from the Richard Ivey School of Business at the University of Western Ontario, a Master of Social Work from Wilfrid Laurier University (WLU) and a BA from Bishop's University. Kelly won the Governor General's Academic Medal and the Gold Medal at WLU, and is a member of the Golden Key International Honour Society. Kelly was named to the Canadian Association for the Advancement of Women in Sport and Physical Activity (CAAWS) 2007 Most Influential Women in Sport and Physical Activity list, and was recently named an Amazing Advocate on More Magazine's Top 40 over 40 list for 2009. Kelly brings her passion for sport and physical activity to her personal pursuits. She enjoys skiing and scuba diving and has summited Mount Kilimanjaro and Mount Rainier.

