



SportLink

GREATER SUDBURY SPORT COUNCIL

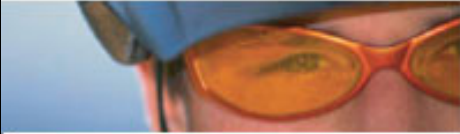




Sudbury's Sport History

- Sudbury has a proud history of achievement in sport and recreation
- The Sudbury and District Sports Central assisted the sporting community, and helped create a reputation for being a venue of choice for world class sporting events
- The organization also oversaw the development of high profile athletes coaches and officials in a variety of sports.
- Sports Central also gathered with many key community partners to make this all possible





Laurentian Track

- Over the past 30 years there have been numerous provincial, national and international events staged here:
 - World Junior Track & Field Championships
 - NOSSA Championships
 - Ontario Track & Field Championships
 - Pan American Junior Games
 - Provincial and National Special Olympics
 - Games for the Physically Disabled
 - Ontario High School Championships
 - Canadian Legion Track & Field Championships
 - Aboriginal Games





The Future of Sport is Solid

- Sport and physical activity continues to be a dominant force in the lives of Greater Sudburians
- Reviving an organized body for sport has been made possible with SportLink Greater Sudbury Sport Council
- SportLink, a non profit organization, exists to revitalize Greater Sudbury's sporting reputation by addressing needs based on research conducted in the community.
- Serving the needs of Greater Sudbury will result in meeting, even exceeding the success of the past





Vision Statement

- SportLink values being an organization that advocates for the development of sport in the City of Greater Sudbury.

Mission Statement

- To utilize sport as a means for economic and community development by advocating communication and cooperation within our community, facilitating events, and by providing leadership and educational opportunities.





The Team

- SportLink is made up of Board Members who are prominent community members involved in sports and a variety of community efforts.
- An Executive Director is in place to assist in carrying out the Council's Mission.
- A Special Events Coordinator joins the team to carry out the organization's marketing and fundraising efforts





Key Activities

- Workshops
- Games Days
- Guts and Glory luncheons
- Facilitation meetings
- Working together





Values and Guiding Principles

As a community resource, SportLink believes in providing:

- High quality sporting opportunities to the City of Greater Sudbury
- A central contact for Provincial and National sport related organizations
- Local and regional sporting events
- Guidance and mentorship to our membership





Goals and Objectives

1. **Promote Sport in the City of Greater Sudbury by:**
 - a) Developing partnerships with the public and private sectors
 - b) Improving media relations
 - c) Developing networks between sport organizations
 - d) Facilitate the development of organizational capacity of volunteers and paid staff





Goals and Objectives

2. **Improve Communication and Cooperation by:**
 - a) Continuing to liaise with interested parties to improve and maintain information resources

3. **Provide a unified voice for the development and utilization of facilities by:**
 - a) Maintaining a comprehensive inventory of facilities for sport organizations and events.
 - b) Helping in the assessment of the need for new facilities
 - c) Identifying improvements needed in existing facilities





Goals and Objectives

4. **Create Economic Development Opportunities by:**
 - a) Develop resources related to bid processes and event hosting for sporting opportunities
 - b) Actively pursuing sporting event opportunities

5. **Provide Information on funding for sports Organizations and Events by:**
 - a) Providing assistance in identifying and developing the means to seek out government funding





Goals and Objectives

6. **Provide Opportunities for specialized Training Common to All Sports, Administration, Executives, Volunteers, and Others by:**
 - a) Fostering and developing linkages with organizations who provide specialized training.





Groups we have worked with recently:

- Northern Water Sports Centre
- Sudbury Cricket Club
- Sudbury Rowing Club
- Independent Living Sudbury-Manitoulin





Testimonials

“Sport Link, through yourself, assisted in organizing a group of Ramsey Lake user groups, to get together and discuss common interests in the establishment of a temporary, on-water canoe/kayak/rowing event, racecourse.

The connections you made to the user groups, and the your distribution of Information requested by the Northern Water Sports Centre, Organizing Committee, to ensure the discussions went well, contributed to the success of the Meeting, and set-up the requirement for on-going exchange/meetings.

The role of Sport Link in this situation speaks well to your name..."SportLink" Thank-you again, we appreciate your on-going support.”

Don Waddell Project Manager
Northern Water Sports Centre





“On behalf of Sudbury Cricket Club I would like to say:

SportLink was the first media to promote our Club in Sudbury, and with your help we managed to get a field/ground for us to play our regular cricket games.

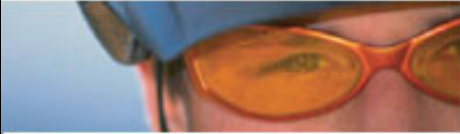
I would also like to say "THANKS" for your help & support provided to make our First Cricket Tournament in Sudbury (hosted by Sudbury Cricket club) successful. That Tournament become a big success for not only among our community members but every one in Sudbury.

We are looking forward to have the same kind of support from You and SportLink. Thanks.”

Aamir Iqbal

Treasurer, Sudbury Cricket Club





“Independent Living Sudbury Manitoulin is very excited about our new relationship with SportLink. There are very few opportunities for people with disabilities to get involved with adapted sports programs in Greater Sudbury. Our goal is to partner with SportLink and create some exciting new opportunities for the disabled community. Together we can further the cause of inclusion.”

Judy Hyde

Executive Director, Independent Living Sudbury Manitoulin





“I run an adaptive rowing program - rowing for people with disabilities as part of the Sudbury Rowing Club. SportLink has helped me coordinate with other programs, clubs and coaches in Sudbury and across Ontario to support this program. This September, I am hosting an adaptive rowing clinic here in Sudbury sponsored by Row Ontario, the Ontario Coaches Association and ParaSport Ontario. This clinic will be the largest gathering of adaptive rowers, coaches and experts ever held in Canada. SportLink has helped me coordinate accessible hotel rooms, catering and financial support through provincial sport organizations.”

Thomas Merritt
Adaptive Rowing Coach





Sudbury Accessible Sport Council

- Gathered community partners
- Formed a working group
- Hosting try it sessions in schools
- Preparing for public launch soon





Community Partners

- Independent Living Sudbury-Manitoulin
- ParaSport Ontario
- Ontario Wheelchair Sports Association
- Greater Sudbury Development Corporation
- Ontario Trillium Foundation
- Ministry of Health Promotion
- Sport groups

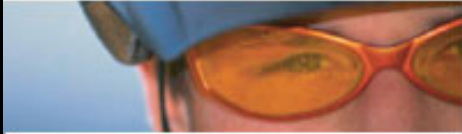




Challenges

- Sustainable funding is a constant concern
- Working with several sport groups at one time
- Bringing people together for a common cause





Solutions

- Keep talking and communicating with one another
- Always treat people as you would like to be treated
- Respect others and work together

