



Canadian Sport Excellence

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Q1 National Leadership Structure

PAST...

- Nov/99 - the COC has had the view that a national leadership structure is critical and fundamental to Canada's success internationally.
 - *Success defined as establishing Canada as one of the top sporting nations in the world.*
- Jun/01 – Podium 2002 created

(CODA, Sport Canada, COC, Petro-Canada, Legacies Now)



Q1 National Leadership Structure

- Oct/02 – Creation of COC Excellence Fund and Sport Review Committee
(members include CSCs, COC, CPC and Sport Canada)
- 04/08 Quad - Evolved to include all COC High Performance funding being allocated in conjunction with Sport Canada High Performance funding (over and above SFAF funding) in accord with CSRP recommendations



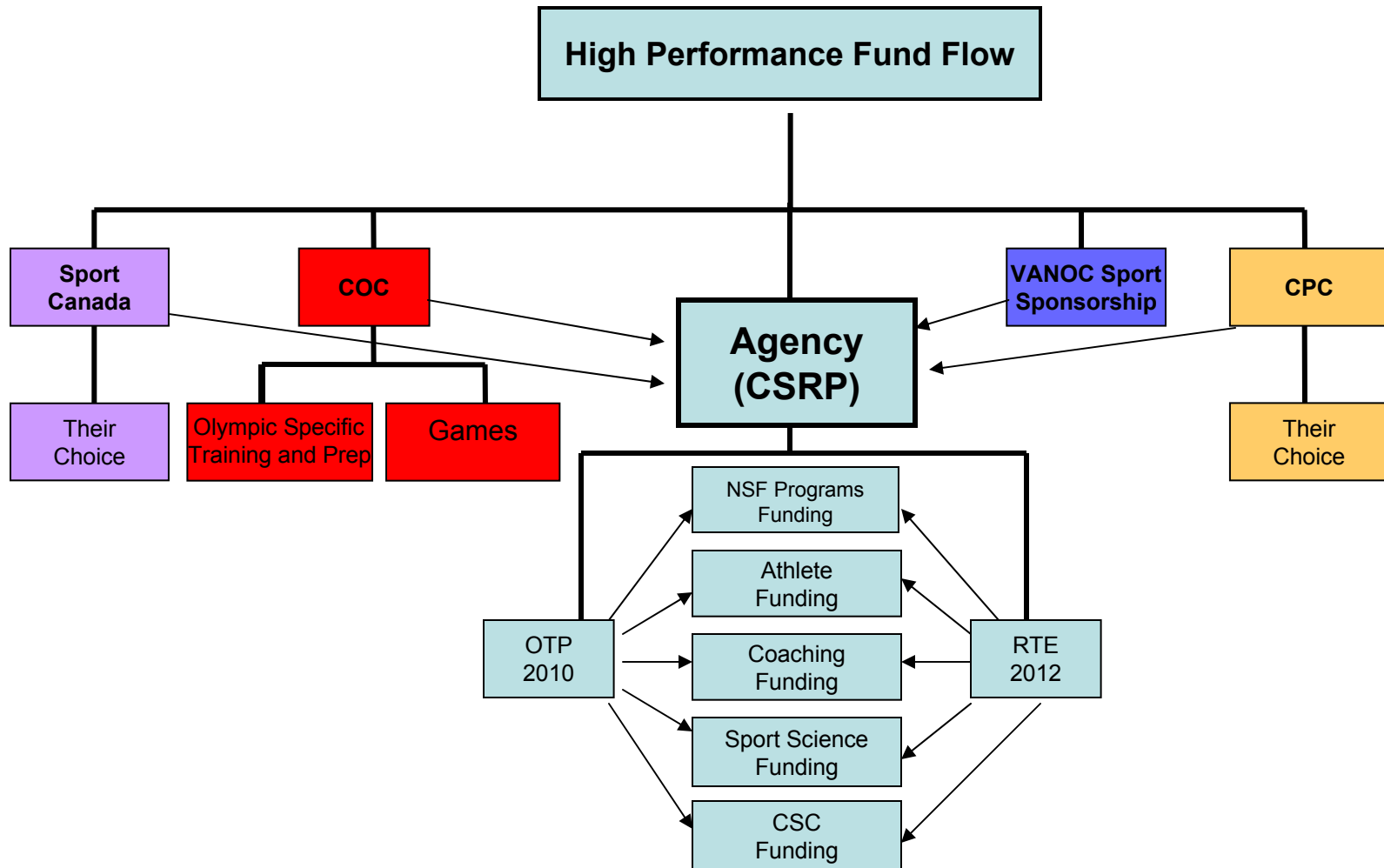
Q1 National Leadership Structure

FUTURE ...

- Goal – To Create a High Performance Sport Agency with the authority and responsibility to lead and manage all the programs, policies and the resources required to do the job to the determined standards



Something to think about...





Q2 Coaching

Is Coaching a priority?

- Coaching is the single most important element to a successful HP Sport System that develops world-class athletes

Why have we failed?

- It's a Top to Bottom/Bottom to Top problem; too big a problem; let's tackle something we can get a handle on
- Private sector focused on funding athletes



Q2 Coaching

What can the COC do?

- Allow CSRP to determine sport funding allocation; CSRP is recognizing coaching as a need; the COC will not stand in its way
- COC has an advocacy role with Government and COC sponsors



Q3 Financing

How do we generate revenue?

WIN

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